

## LEE MULLANE

1725 NEW HAMPSHIRE AVENUE NW APT. 704, WASHINGTON, D.C. 20009

203-305-2163

[LMULLANE203@GMAIL.COM](mailto:LMULLANE203@GMAIL.COM) . [LINKEDIN.COM/LEEMULLANE](https://www.linkedin.com/leemullane) [@LEEMULLANE](https://twitter.com/leemullane)

*I am an accomplished and versatile public relation professional writer-with significant experience in international culture and travel and expertise in brand recognition, crisis communications, and donor relations. My career has included positions with the US Department of State and US Agency for International Development. I have worked abroad and have traveled extensively to interview families, community leaders, government officials and international aid professionals for a wide range of publications and projects. I have published op-eds, written speeches and congressional testimony, and produced films, videos and scripts for radio. Working with media on all platforms has been an integral part of my day to day activity, and I have been successful in pitching stories with major outlets including the Washington Post, New York Times, NPR and CNN. I hold a master's degree in public policy and an undergraduate degree in journalism. My language training has included Arabic, French and Spanish.*

### **INDEPENDENT CONSULTANT**

**MIAMI, FLORIDA AND WASHINGTON, D.C.**

#### **2012-PRESENT**

I have represented entities including the Annie E Casey Foundation, Save the Children, and the Southern Poverty Law Center (SPLC). My services ranged from setting broad marketing and communications strategies, to developing informational and advocacy materials, authoring and editing articles, reports and speeches, media relations, and increasing support from key allies, donors and influencers. Working closely with attorneys at the Southern Poverty Law Center, I led communications and community engagement as part of statewide campaigns to reform juvenile justice and trained community youth and residents to appear before state legislators and media. I organized editorial board meetings and press conferences and wrote talking points and op-eds for legislators and SPLC leaders. Representing the Casey Foundation, I developed and implemented strategic communications and marketing plans, core messages, branding guidelines, provided training to executives and staff, and authored a book tracing the history of the UPS commitment to the Foundation and to child welfare reform. I am currently providing strategic communications planning and implementation for a digital startup, Women on the Map, to provide leadership mentoring to women and girls worldwide.

### **US COMMUNICATIONS MANAGER**

**LUMOS FOUNDATION, WASHINGTON, D.C.**

#### **2015-2018**

As U.S. communications manager for Lumos, the London-based international non-profit organization founded by *Harry Potter* author J.K. Rowling, I created and executed a comprehensive strategic communications program introducing the organization's mission to U.S. audiences. Working closely with producers for CNN's Freedom Project, I coordinated a week-long series on the link between Haiti's

orphanages and child trafficking for the network's ongoing investigative coverage of modern-day slavery. I developed targeted US-focused messages and authored articles, op-eds, press releases, position statements, and reports, all used to drive national and international campaigns to end the institutionalization of children. I created and led a successful, international communications strategy to support a signature Carnegie Hall fundraising event in New York City coinciding with the release of the film *Fantastic Beasts*, writing all materials and remarks, and coordinating closely with Warner Brothers, Scholastic, and London-based public relations firms. The event, which also featured a short film I produced in Haiti, drew 3,000 supporters, global media coverage, and raised more than \$1.9 million in new revenue.

#### **COMMUNICATIONS DIRECTOR**

**THE ANNIE E. CASEY FOUNDATION, BALTIMORE, MD  
1998-2011**

During my tenure with the Annie E. Casey Foundation, a leading U.S. foundation, I designed and executed public engagement strategies for national campaigns, wrote for senior board members and executives, and produced a monthly magazine and annual reports. I led a robust media relations program, and managed strategic grants of more than \$2 million to NPR, PBS/POV and the University of Maryland, among others, and built and managed a \$3.2 million budget and staff in two cities. Additionally, in New Haven, Connecticut, I represented the Casey Foundation as a member of the city's Board of Commissioners for the Town Green Special Services District. In that capacity I helped shape business-friendly municipal policies and programs that lowered the incidence of crime, increased small business development, improved public services, and raised public and private engagement in city events.

#### **PUBLIC AFFAIRS AND COMMUNICATIONS DIRECTOR**

**SAVE THE CHILDREN, WESTPORT, CT  
1983-1998**

Managing a budget of \$1.5 million and leading an international communications team of writers, designers and videographers, I created and produced award-winning annual reports and periodicals, videos and PSAs aimed at increasing support for the UN Convention on the Rights of the Child and gender equity for girls and women. Calibrating our communications strategies to the organization's global marketing goals and objectives, I was able to raise private and public awareness in the United States by more than 200 percent and significantly increase support from major donors, corporate partners, US government entities, and foundations. On living and working in Geneva, Switzerland, I led the communications program for the International Save the Children Alliance Secretariat, successfully achieved alignment in messaging and outreach among more than 30 members and assisted in reaching operational integration of programs and public relations in 120 nations. In Beijing, China, I led communications for the Save the Children U.S. delegation to the U.N. Conference on Women, co-drafted a resolution in support of the rights of girls, and wrote keynote speeches for the delegation's official spokesperson, the actress Sally Field.

**Editor-Writer**

**U.S. State Department, U.S. Agency for International Development  
Washington, DC  
1980-1983**

Serving in the State Department's Office of the Foreign Service Director-General and the USAID Office of Public Affairs, I wrote extensively for publications and was interim editor for STATE Magazine. I launched and edited a globally distributed USAID monthly magazine for which I traveled worldwide to interview families, community leaders, public officials and development professionals. I worked closely with US and international media to promote informed coverage

**EDUCATION:**

Trinity College, Hartford, Connecticut, M.A., Public Policy  
University of Massachusetts, Amherst, B.A., Journalism and English Literature  
Oxford University, Oxford, England, Coursework in British/American Drama

**LANGUAGES:**

Trained in Arabic, French and Spanish

**MEMBERSHIPS AND AFFILIATIONS**

Women on The Map: Treasurer and Founding Board Member  
National Foster Care Coalition: Founding Board Member (Former)  
Washington Women in Public Relations  
Public Relations Society of America and International Public Relations Association